BUSINESS PLAN

Presented by Mr. Joseph Harris & Mr. Sanders Shiver.

MNT Techniques, LLC – Atlanta, GA

1. EXECUTIVE SUMMARY

1.1 Product

Researched and Designed Balanced Life program includes steps that are a beginning to understanding and learning each individual's needs.

Our program is structured for long-term results each method of recovering and dissolving mental and physical roadblocks to personal balance for everyday life circumstances.

Personalized evaluations and Identifying areas of targeted issues for our techniques have been researched utilizing the scientific methods of the Neurosciences based medical methods along with the meditation methods taught across the globe for peace and relaxation.

Improving the skill set of our clientele to eliminate daily ups and downs that produce negative stress.

Implement a working strategy for each of our clients by teaching personalized techniques and methods on how to react or displace negative thought patterns that lead to negative results.

1.2 Customers

Identified Clientele have specifically been struggling with various personal areas from lack of daily coping abilities along with non-communication “shutting out“ with the support system.

Concentration due to “injuries ” of the physical body and/or mental tragedies growing over lengths of time.

Lack of understanding the injuries allows multiple stages of growth to a point of negative disruptions in daily activities affecting each individual's balance and mental state of well-being.

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1.3 What Drives Us

Lack of services for identified individuals seeking an organic healing process.

Establish working programs within an organization in geographical areas to serve client’s needs. Provide each individual with an option to enroll and become trained in our “life balancing”
2. COMPANY DESCRIPTION

2.1 Mission Statement

Improve the daily balance in the lives of our clients with a personal support system from their immediate peers, educate on organic methods for healing. Develop a level of self-directive methods utilizing our foundational methods for educated reflexes for a more balanced life.

2.2 Principal Members

Mr. Joseph Harris, Our founder, and leader working to bring the personal techniques to all his NFL brothers for an improved life of balance. Supports all efforts with our organization.

Joe was blessed with the skills and abilities to play in SUPERBOWL XIV. Educated at Georgia Institute of Technology in Atlanta, and was inducted into the Georgia Institute of Technology Hall of Fame in 2000. 1977 Washington Redskins 1978 San Francisco 49ers 1979 Minnesota Vikings 1979–1981 Los Angeles Rams 1982 Baltimore Colts 1983 Washington Federals

Mr. Sanders Shiver was a former NFL football player. A fifth-round draft choice out of Carson-Newman in 1976, he played ten years in the NFL with the Baltimore Colts and Miami Dolphins. He currently works for the public school system of Prince George's County, 1989–1992 Bowie State As player 1976–1983 Baltimore Colts 1984–1985 Miami Dolphins

2.3 Legal Structure

We are structured as a Limited Liability Company

3. MARKET RESEARCH

3.1 Industry

The injury affects the whole family, and our team provides support to everyone involved. Families are encouraged to participate in therapy and support groups. Hands-on education for care at home, and access to the MNT Center. We also help connect you to resources for your own for ongoing care,
A branch (as neurophysiology) of the life sciences that deals with the anatomy, physiology, biochemistry, or molecular biology of nerves and nervous tissue and especially with their relation to behavior and learning.

Acceleration-deceleration trauma:

According to Love and Webb (1992) the most predominant injury type is acceleration-deceleration trauma. Acceleration-deceleration trauma causes discrete lesions which affect only certain areas of the brain, occurs when the head is accelerated and then stopped suddenly, as in a car accident, and causes discrete, focal lesions to two areas of the brain. The prefrontal areas and the anterior portion of the temporal lobes. The brain will suffer contusions at the point of direct impact and at the site directly opposite the point of impact due to the oscillation of the brain within the skull.

It should be noted that brain injuries may occur as a result of acceleration-deceleration trauma unaccompanied by an impact.

3.2 Customers

Our clients desire results for the daily personal issues that are identified during the evaluation phase of their treatment schedule.

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Customized Treatment Plans

A comprehensive evaluation is an integral component of our methods and it generally includes assessment and recommendations for preventing and managing secondary medical conditions and complications associated with any mental or physical injury.

Once the evaluation is complete, the team will customize a treatment plan that can help the patient maximize his or her ability.

MNT has customized several programs to meet the individual specific goals. Customized, cutting edge treatment options may include, but are not limited

3.3 Competitors

3.4 Competitive Advantage
3.5 Regulations

4. PRODUCT/SERVICE LINE

4.1 Product or Service

See Attached PowerPoint

Customized Treatment Plans

A comprehensive evaluation is an integral component of MNT, and it generally includes assessment and recommendations for preventing and managing daily disruptive personal issues.

4.2 Pricing Structure

4.3 Product/Service Life Cycle

4.4 Intellectual Property Rights

4.5 Research & Development

5. MARKETING & SALES

5.1 Growth Strategy

5.2 Communication
5.3 Prospects